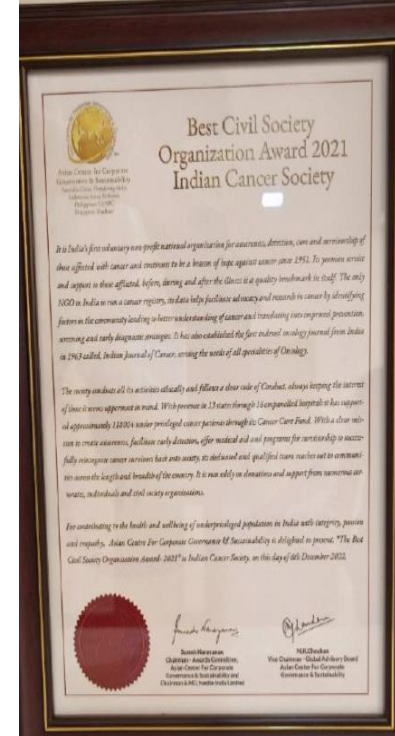


AWARDS - INDIAN CANCER SOCIETY

Indian Cancer Society has been conferred with the prestigious **Gold Award - NGO's Providing Financial Support to Needy Patients** by India Health Wellness Council during its 8th IHW Summit & Awards ceremony held at ITC Grand Central, Mumbai on 19th January 2023. The summit was co-hosted by the Public Health & Family Department, Government of Maharashtra and supported by NITI Aayog, Government of India.



Indian Cancer Society received the Coveted Silver Salver & Citation for the **“Best Civil Society Award for 2021”** from Vice Chairman, Mr. M. K Chouhan, Asian Centre for Corporate Governance & Sustainability.

On 24th Feb. 2023 ICS received the award for **“Big Impact Creator in Social Service”** by Big FM and Chamber of Commerce and Industry, India.



AWARDS – Presentation at National Conference

Artificial Intelligence (AI) and its role in the authorisation process for philanthropic funding: Experience of Indian Cancer Society Cancer Cure Fund (ICS-CCF)



AI can review and assess the majority (~80%) of applications

- Only 1/5 of applications are referred to DDT for their input
- Now DDT reviews only 37 cases (9 cases in a week)
- Evaluation time of experts reduced from **2.5 hours** → **30mins** per week
- Validated treatment protocol ★
- Adherence to National Cancer Grid guidelines ★
- Verifying the cost of treatment/ capping of cost ★
- Streamlining of processes ★
- Online meetings ★

21% cases still require a clinician's expertise



AWARDS – Presentation at National Conference



Saving lives through a unique philanthropic mutual fund model



Abstract # IC_11019 Ann Rawat, Usha Thorat, Sachita Chawhan, Roshni Bhuptani, Ranjana Pagare - Indian Cancer Society

Background: In 2011, due to limited government funding, low insurance awareness, and high treatment costs, the HDFC Charity Fund for Cancer Cure was established in collaboration with Indian Cancer Society (ICS), Tata Memorial Centre (TMC), and HDFC Asset Management Company Ltd. (HDFC AMC).

Method of funding: HDFC AMC PHILANTHROPIC FUND MODEL



Method of utilising: CANCER CURE FUND (CCF) MODEL

19 Empanelled Hospitals PAN India

Identifies Patients: Family's Annual income < ₹4 lakh, min 50% survival outcome

Responds to CCF/DDT/GAC queries

Shares patient status and use of funds

AI & Due Diligence Team (DDT)

Screens medical and cost aspect every week

Seeks clarity on hold applications

Recommends GAC sanction, rejection cases

Governing Advisory Council (GAC)

Reviews all AI, DDT applications twice a month

Final authority for recommending applications

Evolves strategy, policies and monitor progress of the CCF

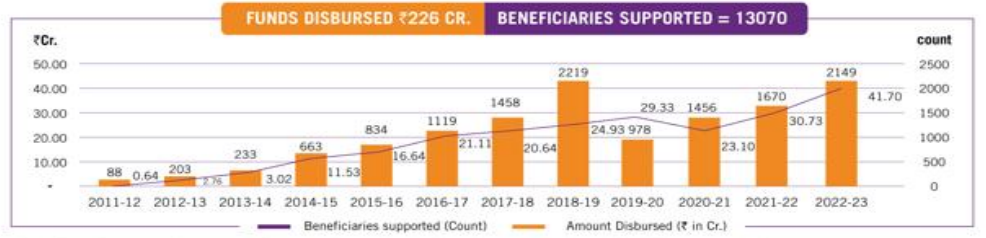
CCF Team

Coordinates with Empanelled hospitals, AI, DDT & GAC

Addresses all queries with respect to the processes

Monitoring reports, patient follow up guidelines

RESULTS



Conclusion: The mutual fund model offers sustainable funding for philanthropy, with HDFC AMC tapping into its broad client base, including corporates and High Net Worth Individuals (HNIs) for impactful contributions, ensuring efficient use to save lives.

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Saving Lives through a unique philanthropic mutual fund model

