

Employing the Unemployed Programme (EUP)

This programme is aimed at addressing the issue of unemployment in India. Vocational centres known as Bandhan Skill Development Centres (BSDC) are set up which provide training to unemployed youth. The youth can choose from an array of domains such as sales, hospitality, ITeS-BPO, computerised accounting, refrigerator and air conditioner repair, etc. After successful completion of these skill development courses, candidates either explore entrepreneurial opportunities or get absorbed by reputed companies.

Bandhan Skill Development Centre (BSDC)

This skill development initiative equips unemployed youth with numerous industry relevant skills. Its primary objective is to build a skilled workforce and provide equal access for skill development opportunities to underprivileged youth. Skill training covers classroom sessions and on- the-job training. These centres provide functional training to the aspiring youth for seeking employment in emerging sectors and industries.

The organisation has its own pool of experienced skill development trainers who are specialised in imparting training on standard courses or subjects. The trainers manage the courses in a comprehensive manner and also interact with industries, communities, parents of the youth, organise on-the-job training, assist in placement and monitor the progress of the trainees.



Each course has distinct objectives and contents are broadly categorised under core skill, professional knowledge, professional skill and technical skill development. Sector specialists are consulted to refresh skills of the trainers and prepare course contents to make them up-to-date and relevant to industry environments. On-the-job training is organised at industry outlets/branches where participants learn practical work skills relevant to specific jobs.

Generally, the team encourages skill development in popular sectors like Hospitality, Retail, Electronics, Banking & Finance, ITeS & BPO, and Beauty & Wellness. Six months post-employment, the team tracks and monitors the employment status and helps the participants for their adaptability in the job. This procedure provides useful feedback and motivates other young trainees at the centres. At least 80% of the trained youth are successfully placed and they are performing well at their jobs.

National Skill Development Corporation (NSDC) and Sector Skill Council (SSC) approved curriculum is followed in each course. Experts from the sectors are invited to share their knowledge, experience and ideas with the trainees, to enrich them with global and national experience. Upon successful completion of the course, they find reasonable employment with brands like Pantaloons, Tech Mahindra, ITC Fortune, Samsung, Airtel, Vodafone, Mainland China, Big Bazaar, Reliance Cash & Carry, Spencer's, Godrej, HDFC Finance, Bajaj Finance, KFC, Café Coffee Day, Landmark Group, Barbeque Nation, Value Retail Plus, PC Chandra Jewellers and others.

- **2009** *Inception Year*
 - **29** *Districts*
 - **36** *Blocks*
- **52** *Panchayats/Municipalities*
 - **114** *Villages*
- **26** *Skill Development Centres*
 - **51,475** *Youth Trained*

Skill Development Centres Spread Across Four States



South 24 Parganas (West Bengal)

- Garia
- Behala
- Kulpi



Murshidabad (West Bengal)

- Berhampore



East Midnapore (West Bengal)

- Kanthi
- Tamluk
- Haldia



West Midnapore (West Bengal)

- Kharagpur
- Midnapore Town



Hooghly (West Bengal)

- Uttarpara

- Chandannagar



North 24 Parganas (West Bengal)

- Barasat



Nadia (West Bengal)

- Chakdah



Darjeeling (West Bengal)

- Siliguri



Jalpaiguri (West Bengal)

- Jalpaiguri
- Dhupguri
- Maynaguri



East Burdwan (West Bengal)

- Bardhaman



Malda (West Bengal)

- Malda



Bihar

- Patna
- Patna II



Madhya Pradesh

- Indore



Odisha

- Bhubaneshwar



Assam

- Guwahati

Our Programme



Programme: EUP



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